

## REFERENCE – drinking water Bakery Alfred Seel 96049 Bamberg, Germany



„Bamberger Hörnla“ since 1427



**Products:** DOLOMIT 5/4"

### Craftmanship with tradition

The oldest bakery in the former imperial and episcopal city, in the middle of the old settlement center. Here, according to old tradition, the best baked goods are produced.

Widely known and appreciated, the "Bamberger Hörnchen" are a popular and widely used pastry with a distinctive shape and an incomparably tender butter taste.

First documented in the 15th century, the company was acquired by the Seel family in 1912 and has since been continued in the 4th generation.

Many awards document the commitment of the proprietor and his employees.

However, this company is not only rooted in old traditions. It is very open to new technologies.

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*“For years we had a conventional water softening system in use. Despite this system for water treatment, the steam pipes in the ovens were very often clogged with rock-hard limescale deposits and laboriously had to be freed again.”*

*Every baker knows how important good water is for the best bread and pastries. Therefore, it was also clear to look for new and, above all, natural ways in water treatment. In EWO, we found our solution.*

*“In the fall of 2013, we have now dismantled the existing water softening system and an EWO DOLOMIT 5/4“ was installed for natural water treatment. After several months of use I can only report positively about this type of water treatment. The steam pipes are now very easy to clean, simple rinsing and wiping is sufficient. The coffee maker needed neither service or descaling since then.*

***We are very satisfied with this technology and can therefore recommend EWO.“***

Alfred Seel, master baker  
[www.baeckerei-seel.de](http://www.baeckerei-seel.de)



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